



# **The European Electronics Industry Towards 1992**

## **- A Profile of Market Leaders: A Profile of Market Leaders**

*Andrew E Fletcher*

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The first major report to cover market leader activity in the run-up to 1992.

As the electronics industry worldwide anticipates the potential opportunities of the 1991 European Market, new mergers and take-over bids are widespread. Managers preparing for the business openings in 1992 can benefit from the essential strategic planning data revealed in this Report.

This exciting Profile gives you unrivalled reliable and accurate information which has been extensively researched by the Elsevier Research Unit, providing in-depth research coupled with direct interviews with leading figures competing with business in 1992 and beyond.



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