



# Cases in Sustainable Tourism: An Experiential Approach to Making Decisions

*Kaye Sung Chong*

Download now

[Click here](#) if your download doesn't start automatically

# Cases in Sustainable Tourism: An Experiential Approach to Making Decisions

*Kaye Sung Chong*

## **Cases in Sustainable Tourism: An Experiential Approach to Making Decisions** Kaye Sung Chong

Make sure your students are prepared for the difficult decisions they'll face every day in the tourism industry

Cases in Sustainable Tourism is a groundbreaking teaching tool that places students in real-life situations where they're faced with complex decisions on the economic, social, and environmental sustainability of actual cases from the tourism and hospitality industry. Cases are based on actual organizations or activities and accompanied by resource guides, illustrations, exhibits, multi-media materials, and photographs to help students make difficult but realistic decisions about traveling responsibilities (accommodations and airlines), adventure tourism, the sustainability of national parks, and land development and governance. This unique casebook includes an extensive Instructor's Manual with additional teaching materials on an accompanying CD.

Each of the 15 cases is based on a real-life incident and flexible enough to present students with a variety of challenges that organizations face. Scenarios range from the state of the whale-watching industry in the Pacific Northwest to the conflict that arises when a banana plantation owner wants to expand onto land adjacent to a national park in Costa Rica to how a backwoods lodge in the Canadian Rockies addresses its responsibility to the environment. And with a little imagination, all 15 cases can be applied to local situations or organizations and embellished with field trips, newspaper articles, and local speakers to turn a classroom project into a real-life experience. Cases were written from a management perspective but are easily adapted for use with graduate and undergraduate courses in business management, environmental design, environmental science, geography, and planning.

Cases in Sustainable Tourism examines:

- the environmental performance of the hotel industry
- ecolodges
- the changing missions of national parks
- environmental concerns surrounding ski resorts
- the CAMPFIRE program in Africa
- the degradation of coral reefs
- clean beaches
- sustainable activities for the Amazon region in Brazil
- stakeholder involvement in national parks
- ecotourism
- and much more

Cases in Sustainable Tourism will prepare your students to become "problem solvers" when faced with real-life decisions in the hospitality and tourism industry. The book is equally valuable as a training tool for professional development programs offered by corporations, professional associations, and park personnel.

 [Download Cases in Sustainable Tourism: An Experiential Appr ...pdf](#)

 [Read Online Cases in Sustainable Tourism: An Experiential Ap ...pdf](#)

## **Download and Read Free Online Cases in Sustainable Tourism: An Experiential Approach to Making Decisions Kaye Sung Chong**

---

### **From reader reviews:**

#### **Sherry Stevens:**

Book will be written, printed, or outlined for everything. You can realize everything you want by a e-book. Book has a different type. As you may know that book is important point to bring us around the world. Adjacent to that you can your reading expertise was fluently. A book Cases in Sustainable Tourism: An Experiential Approach to Making Decisions will make you to always be smarter. You can feel much more confidence if you can know about anything. But some of you think which open or reading the book make you bored. It is not necessarily make you fun. Why they are often thought like that? Have you in search of best book or appropriate book with you?

#### **Patricia Skinner:**

The reason? Because this Cases in Sustainable Tourism: An Experiential Approach to Making Decisions is an unordinary book that the inside of the book waiting for you to snap that but latter it will surprise you with the secret that inside. Reading this book alongside it was fantastic author who all write the book in such wonderful way makes the content inside of easier to understand, entertaining means but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this any longer or you going to regret it. This phenomenal book will give you a lot of gains than the other book get such as help improving your talent and your critical thinking means. So , still want to hesitate having that book? If I have been you I will go to the publication store hurriedly.

#### **Marina Tucker:**

As a college student exactly feel bored for you to reading. If their teacher inquired them to go to the library or to make summary for some guide, they are complained. Just little students that has reading's spirit or real their interest. They just do what the trainer want, like asked to the library. They go to presently there but nothing reading seriously. Any students feel that reading is not important, boring as well as can't see colorful images on there. Yeah, it is for being complicated. Book is very important for you personally. As we know that on this period, many ways to get whatever we really wish for. Likewise word says, many ways to reach Chinese's country. Therefore this Cases in Sustainable Tourism: An Experiential Approach to Making Decisions can make you really feel more interested to read.

#### **Brian Scheele:**

Many people said that they feel bored when they reading a guide. They are directly felt that when they get a half portions of the book. You can choose typically the book Cases in Sustainable Tourism: An Experiential Approach to Making Decisions to make your own personal reading is interesting. Your personal skill of reading talent is developing when you just like reading. Try to choose straightforward book to make you enjoy you just read it and mingle the opinion about book and examining especially. It is to be very first opinion for you to like to wide open a book and learn it. Beside that the e-book Cases in Sustainable

Tourism: An Experiential Approach to Making Decisions can to be your new friend when you're truly feel alone and confuse in what must you're doing of that time.

**Download and Read Online Cases in Sustainable Tourism: An  
Experiential Approach to Making Decisions Kaye Sung Chong  
#OJR981NC5I6**

# **Read Cases in Sustainable Tourism: An Experiential Approach to Making Decisions by Kaye Sung Chong for online ebook**

Cases in Sustainable Tourism: An Experiential Approach to Making Decisions by Kaye Sung Chong Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Cases in Sustainable Tourism: An Experiential Approach to Making Decisions by Kaye Sung Chong books to read online.

## **Online Cases in Sustainable Tourism: An Experiential Approach to Making Decisions by Kaye Sung Chong ebook PDF download**

**Cases in Sustainable Tourism: An Experiential Approach to Making Decisions by Kaye Sung Chong Doc**

**Cases in Sustainable Tourism: An Experiential Approach to Making Decisions by Kaye Sung Chong Mobipocket**

**Cases in Sustainable Tourism: An Experiential Approach to Making Decisions by Kaye Sung Chong EPub**