



# Bringing Your Business to Life: The Four Virtues that Will Help You Build a Better Business and a Better Life

*Jeffrey Cornwall, Michael Naughton*

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*Bringing Your Business to Life* examines the four virtues necessary for doing well and being good, within the complexities of the life of the businessperson. The authors draw from their vast combined experiences and from the rich and profound tradition of the four virtues of prudence, justice, courage, and temperance to teach today's entrepreneur in business. Practical and inspiring, this unique blend of real cases and practical insights provides a balanced approach to doing business. For anyone with entrepreneurial spirit, *Bringing Your Business to Life* provides a unique integration of moral reflection and entrepreneurial experience that displays the importance and the benefits of applying faith at work, both personally and professionally.



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