



Control de costes (Spanish Edition)

Dr. Claudio L. Soriano

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El control de costes puede ser definido como un proceso de gestión que se ocupa de medir, en función de los criterios de eficacia y eficiencia, el uso de los recursos que se aplican para el logro de los objetivos. El control de costes es una de las partes más importante de la gestión empresarial y es también una de las funciones que, con mucha frecuencia, no se encuentran debidamente organizadas y estructuradas, a pesar de sus notorias ventajas para la eficiente dirección de una empresa. Por ello, el autor de este libro nos ofrece un manual operativo que nos va a permitir con una amplia aplicación de herramientas einstrumentos una aplicación inmediata. INDICE RESUMIDO. Conceptos básicos, Diagnóstico de la situación. El sistema de información. Los 10 hallazgos de Zimmerman. Participación del personal. Cero deficiencias. Gastos generales y recursos humanos

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