



The Oxford Handbook of Local Competitiveness (Oxford Handbooks)

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The local levels of economies have felt the impact of technological change and globalization. These forces have triggered the need to understand the dynamic mechanisms that enable locales to respond to such changes. For example, the downsizing of traditional employers because of a major loss in market share due to new competitors, acquisition by global firms, or off-shoring of production or services was traditionally thought to be beyond the scope of powers of local policy makers, thinkers, and business leaders. In the world of practice, those concerned about the economic performance of place-city, region or state-are increasingly focused on how to adapt to these trends and leverage their existing resources to respond to these global challenges as a positive opportunity.

The Oxford Handbook of Local Competitiveness brings together some of the leading minds in the fields of business, economics, and the social sciences to identify, articulate, and analyze what influences and shapes local competitiveness and what places can do to enhance their economic performance. The contributors to the Handbook provide a body of systematic analyses suggesting that the local context is a critical element of the forces that shape competitiveness. The challenges to generate and sustain economic performance vary across places, and the factors and conditions that either enhance or impede competitiveness also are place-specific. Finally, the characteristics and nature of what constitutes success also vary across places.

This Handbook is essential reading material for academics in the fields of economics and public policy, as well as business leaders who hope to gain a more in-depth understanding of their field. Informative and intellectually rigorous, *The Oxford Handbook of Local Competitiveness* is the definitive volume of scholarly analysis regarding the relationship between place and economic competition.



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Tamela Campbell:

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