



The Allianz Group - Company Performance

Alina Dorl

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Seminar paper from the year 2003 in the subject Business economics - Banking, Stock Exchanges, Insurance, Accounting, grade: 3 (C), Wiesbaden University of Applied Sciences, course: Wirtschaftsenglisch, 2 entries in the bibliography, language: English, abstract: "In a changing environment, the companies of Allianz Group combine stability and continuity with the ability to act strategically."

For decades "hoffentlich Allianz versichert" was the essence of insurance in Germany. Today, the Allianz Group convinced with the 3 P's "Protection, Provision, Performance" worldwide. In spite of it, everybody aware that Allianz is only one of the world's leading insurance companies. However, as a global financial services company, they are active in many other fields, through the named three core business areas, plus banking in Germany. Allianz stands also for customer focus, profitable and continuous growth and social responsibility. The continuous growth results from convinced products, innovative ideas, a reliable service, consistent future-oriented management and the management of the employees. The solid pillar for profitable increase and the effective success are above all a consistent customer orientation, social acceptance and the status as an attractive employer for excellent employees.

"The Allianz Group – A company performance" provides an overview of the history, goals of the current activities and the business fields.



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