



**Saving the Corporate Soul - & (Who Knows?)  
Maybe Your Own: Eight Principles for Creating  
and Preserving Integrity and Profitability Without  
Selling Out (Jossey-Bass US Non-Franchise  
Leadership) (Paperback) - Common**

*By (author) David B. Batstone*

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Every day the media reports on the latest corporation guilty of financial misconduct and public deception. Insider trading, fraudulent accounting, outlandish executive pay and perks-- a steady stream of scandals scars the business landscape. But the corporate crisis is as much spiritual as it is financial.

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