



# Executive's Guide to Knowledge Management: The Last Competitive Advantage

*James J. Stapleton*

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# **Executive's Guide to Knowledge Management: The Last Competitive Advantage**

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A step-by-step guide for turning information into advantage

This book describes a ten-step method that empowers companies to transform their information into knowledge, helping managers develop and maintain a balanced knowledge plan, solve information shortfalls, and take advantage of the information at their fingertips.



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