



Plunkett's Automobile Industry Almanac 2016: Automobile Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S AUTOMOBILE INDUSTRY ALMANAC 2016

Key Findings:

•Plunkett Research lists top 400 companies in the automobile industry and names top trends changing the industry for the mid term.

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minutes video overview of this industry

Pages: 569

Statistical Tables Provided: 25

Companies Profiled: 406

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Automobile Industry

- 1)Automobile Industry Introduction
- 2)U.S. Auto Manufacturers Ford, Chrysler and GM Compete Head-On with Volkswagen, Toyota and Honda
- 3)U.S. Automobile Exports Soar
- 4)Fuel Efficiency Continues to Improve/Stiff MPG Standards Adopted in the U.S. (CAFE Rules) and Abroad
- 5)Hybrid Cars' Market Share Falls

- 6)Electric Cars and Plug-in Hybrids (PHEVs) Enter the Market in Low Numbers
- 7)Major Research and Advancements in Lithium Batteries/Tesla and Panasonic Plan Gigafactory
- 8)Clean Diesel Technology Faces Consumer and Regulatory Challenges/Volkswagen Faces Emissions Scandal
- 9)Natural Gas-Powered Vehicles Gain in Popularity/Long Term Potential Is Bright Thanks to Low Shale Gas Prices
- 10)Ethanol Production Soared, But U.S. Federal Subsidy Expires
- 11)Cellulosic Ethanol Makes Slow Commercial Progress
- 12)Fuel Cell and Hydrogen Power Research Continues/Fuel Cell Cars Enter Market
- 13)Outsourcing of Automobile Component Manufacturing/Design
- 14)Optimum Lean Production Saves Manufacturing Costs
- 15)China Becomes the World's Largest Auto Market but Growth Is Slowing
- 16)India Sees Automobile Export Growth
- 17)Mexico Grows Rapidly as a Major Automotive Maker and Exporter
- 18)Focus on Safety Improvements by Automakers/Self-Driving Cars
- 19)Super-Expensive Cars Are Pushed by Manufacturers/Luxury Car Market Is Highly Competitive
- 20)Small Cars Boosted by Green Consumers and MPG Regulations
- 21)Car Sharing Programs (Short-Term Rentals), AKA Mobility Services, Proliferate
- 22)Consumers Use Bike Sharing, Car Services Like Uber, Light Rail and Ride Sharing to a Growing Extent
- 23)Wireless Information Systems Surge Ahead in Vehicles: Telematics, Intelligent Transportation (ITS) and Real-Time Traffic Information
- 24)Embedded LTE Wi-Fi and Onboard Apps Incorporated by Auto Makers in New Car Infotainment Systems
- 25)Technology Drives Insurance Efficiencies/Drivers Allow Their Habits to be Tracked for Lower Insurance Rates

Automobile Industry Statistics

- 1)Automobile Industry Overview
- 2)General Motors Corporation Overview
- 3)Ford Motor Company Overview
- 4)Volkswagen Group Overview



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Lisa Morgan:

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