



Calculating Catastrophe

Gordon Woo

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Book Launch of Calculating Catastrophe

Calculating Catastrophe has been written to explain, to a general readership, the underlying philosophical ideas and scientific principles that govern catastrophic events, both natural and man-made. Knowledge of the broad range of catastrophes deepens understanding of individual modes of disaster. This book will be of interest to anyone aspiring to understand catastrophes better, but will be of particular value to those engaged in public and corporate policy, and the financial markets.

The author, Dr. Gordon Woo, was trained in mathematical physics at Cambridge, MIT and Harvard, and has made his career as a calculator of catastrophes. His diverse experience includes consulting for IAEA on the seismic safety of nuclear plants and for BP on offshore oil well drilling. As a catastrophist at Risk Management Solutions, he has advanced the insurance modelling of catastrophes, including designing a model for terrorism risk.


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Readership: Applied mathematicians, earth and atmospheric scientists, civil engineers, geographers, economists and general public.

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