



An Entrepreneur's Manifesto

Steve Mariotti

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In an increasingly competitive world market, how does the United States rank? Many Americans are worried about the economic state of their nation, especially now that countries like China are becoming ever more economically powerful. What does America need to both stabilize and energize its economy?

Entrepreneurship, Steve Mariotti claims, is key. *An Entrepreneur's Manifesto* is Mariotti's rallying cry for the world to recognize the potential that business creation holds, not only for the individual but for the economy as well. Mariotti explores the ways entrepreneurship affects schools and prisons, developed cities and isolated villages, brick and mortar stores and internet-based business. He takes a hard look at the research done to date on entrepreneurial education, entrepreneurship and government policy, and the social and cultural attributes most likely to foster successful business creation, incorporating his discussions with some of the best minds on the question of entrepreneurship. Mariotti also examines how the rise of the Internet and Web-based innovations like crowdfunding have both changed—and not changed—the fundamentals of promoting those who take the ultimate gamble of going into business for themselves.

As author of several leading text books on the subject and founder of the Network for Teaching Entrepreneurship (NFTE), a global nonprofit organization that has educated more than 500,000 students and trained more than 5,000 teachers in 50 countries, Mariotti is both an experienced and reliable leader in what he calls the entrepreneurial revolution. Mariotti writes frequently for the Huffington Post, and has been recruited by the State Department to discuss his ideas on youth entrepreneurship in Cambodia and other developing countries seeking to escape the shackles of centrally planned economic policies.

Neither a dry recitation of academic theory nor a scattered collection of feel-good stories, *An Entrepreneur's Manifesto* builds on Mariotti's unique perspective to offer a critique that is both inspiring and practical. Riveting stories are complimented with enlightening real-world perspective, making the work relatable and inspiring.

“There is no more revolutionary act,” Mariotti says, “than starting a business.”



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