



Identity and Intercultural Exchange in Travel and Tourism (Tourism and Cultural Change)

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This book looks at the relationship between questions of identity formation and modern practices in travelling and tourism. Unprecedented levels of mobility and international exchange over the last 100 years have raised questions about the stability of national and personal identities and new and creative patterns of behaviour and self-realisation are now emerging due to the enormous commercial interests that lie behind the modern travel and tourism industries. The volume will consider these issues and the challenges they create in various geographical contexts (Germany, Spain, Romania, Italy, Africa) and concludes with a number of case studies from the Portuguese context, where the revenues from tourism are integral to its economy and a lifeline in the current economic crisis.



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