



Landing in Las Vegas: Commercial Aviation and the Making of a Tourist City (Shepperson Series in Nevada History)

Daniel K. Bubb

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At the beginning of the twentieth century, Las Vegas was a dusty, isolated desert town. By century's end, it was the country's fastest-growing city, a world-class travel destination with a lucrative tourist industry hosting millions of visitors a year. This transformation came about in large part because of a symbiotic relationship between airlines, the city, and the airport, facilitated by the economic democratization and deregulation of the airline industry, the development of faster and more comfortable aircraft, and the ambitious vision of Las Vegas city leaders and casino owners. *Landing in Las Vegas* is a compelling study of the role of fast, affordable transportation in overcoming the vast distances of the American West and binding western urban centers to the national and international tourism, business, and entertainment industries.



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