



The Forward-Focused Organization: Visionary Thinking and Breakthrough Leadership to Create Your Company's Future

Stephen C. Harper

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This is a concise book that gives managers insights into the need for revolutionary change ...and, more importantly, guidance for how to move from mere ideas to future-focused "action". This book provides a direct and robust plan to go "where no company has gone before" and shows how leaders must develop new mental models to meet new challenges. The book presents a balance between the theoretical and the practical, bringing time-pressed readers up to speed clearly and quickly. Included is an original model for creating a company's future, discussing four requirements - breakthrough leadership, anticipatory management, innovative systems and a revolutionary culture. Useful examples from both traditional companies and dot-coms are featured, covering every strategic and operational concern that change managers should be thinking about. Also included are humorous appendices: "100 Ways to Self-Destruct as a Change Leader" and "100 Ways to Lose Customers".



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