Effective Knowledge Management: A Best Practice Blueprint (CBI Fast Track)

Sultan Kermally

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Effective Knowledge Management: A Best Practice Blueprint (CBI Fast Track) Sultan Kermally Knowledge Management (KM) remains high on the critical business agenda. Using the proven CBI Fast Track blueprint format, this book explains sin simple and concise terms how you and your company can understand the critical issues of KM, create the right culture and conditions for effective knowledge transfer, incorporate technologies into your long-term KM strategy and accurately measure the benefits KM brings. Sultan Kermally is a highly-experienced practitioner who offers a clear, hands-on approach to a difficult-to-master topic.

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