



The Conservative Investor's Guide to Trading Options (A Marketplace Book)

LeRoy Gross

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Originally published almost a decade ago, LeRoy Gross's authoritative, yet highly accessible book has been the only resource available for conservative investors looking to further their investment goals with options. Now, with a new Introduction by the bestselling author Larry McMillan, The Conservative Investor's Guide to Trading Options has been updated to help market practitioners of the present garner the same rewards reaped by investors of the past.

Using the clear, balanced approach he used with his clients during a long career in the securities industry, Gross explores the various options strategies most frequently employed with individual stocks, examines the risk factors associated with each, and offers a unique perspective on how to use options as a hedging tool. From buy stock/write call to sell stock/buy call, the strategies covered are designed to help investors be better able to increase stock income, reduce stock risk, and seek stock profits. In addition to recommended systems, Gross also points out those that conservative investors should avoid, including naked call writing, calendar spread, and call option butterfly spread.

With clear, easy-to-understand explanations, here's where you'll find complete details on:

- * Reading and understanding option tables.
- * Entering option orders.
- * Negotiating commission discounts.
- * Understanding the language of options trading with a complete glossary.

Filled with practical examples and no-nonsense information, this is essential reading for all those who want to expand their portfolios using conservative option strategies.

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