



Securing the Future: Strategies for Exponential Growth Using the Theory of Constraints (The CRC Press Series on Constraints Management)

Gerald I. Kendall

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Today's managers encounter tremendous resistance in getting others to buy-in to change. The ongoing rounds of downsizing and upheaval have taken their toll, leaving a legacy of skepticism. Therefore, managers must not only have ideas, but must be experts at "selling" the correct answers, information, and measurements to address issues of change.

Securing the Future uses the Theory of Constraints, a breakthrough improvement methodology, to provide solutions to today's management problems. It documents the step-by-step approach to achieving a strategic vision of long-term competitive advantage, employment security, and customer satisfaction. Using a combination of parable, methodology, and case studies, this book presents an in-depth management road map to exponential improvement in any organization.

If you are looking for concrete ideas on how to build the intellectual capital your organization will need in order to thrive in years to come, Securing the Future will show you the way.



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