



# Interactive Corporate Compliance: An Alternative to Regulatory Compulsion

*Joseph Murphy, Jay A. Sigler*

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*[Interactive Corporate Compliance]* is a creative contribution to the generally moribund business regulation literature. It makes compelling reading. American Business Journal, Winter 1990

This book describes a new approach to business-government interactions while giving business and government officials a new set of practical proposals for change. Throughout U.S. history, the relationship between business and government has fluctuated constantly under the influence of changing political conditions, rather than in response to a conscious design. The proper relationship between business and government in the United States remains an unsettled issue. However, the time has come, Sigler and Murphy assert, to reconsider some old assumptions with regard to this relationship and to examine some new alternatives to the benefit of both forces. Written by a respected political scientist and an attorney experienced in corporate compliance law, this book represents a review of the history of government regulation of business, showing where it has succeeded and where it has failed. Coining the phrase interactive compliance, the authors provide a new framework for corporate compliance--one that would be nonadversarial and cooperative in nature. Their book offers a novel, yet practical, approach by which business can comply with government regulation on the one hand, while government takes a nonadversarial stance in response to business on the other.

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